



Silent Auction

#RAA17

Reference: 42nd Annual Regional Airline Association Convention and Trade Show to be held in beautiful Palm Beach, Florida on September 24-27, 2017

Dear Friends of the RAA Scholarship Fund,

As the RAA Convention and Trade Show approaches, the Associate Membership Council (AMC) thanks you for your past support of the RAA Scholarship Fund through donations for our annual Silent Auction.

The RAA Scholarship program exists to help develop the next generation of aviators - pilots and maintenance technicians – by helping fund their education. In 2016, we were able to provide \$3,500 scholarships to four (4) very deserving students.

This year we will again be awarding four scholarships, and once again we need your company's support.

Will you be able to donate an item or two for the Silent Auction this year? Past years' donations have included airline tickets, weekends in exotic locations, luggage, popular consumer electronics, golf items, model aircraft and much more. All donations are acknowledged and greatly appreciated and all proceeds from the Silent Auction go directly to the RAA Scholarship Fund.

New this year: The RAA & AMC are working hard to establish a 501(c)(3) charitable organization for the Scholarship Fund and have it be available in September for the RAA Convention for your donations. When completed this will enable RAA to issue a charitable donation form for tax purposes to each donor.

In addition, during the CEO Walk Around portion of the tradeshow, an airline CEO will visit your exhibit in order to personally offer thanks for your contribution. We are also working on other ideas to promote your exhibit and donations during the convention. Stay tuned.

The donation form can be found through the RAA website (<http://www.raa.org>) or directly accessed at <https://app.smartsheet.com/b/form?EQBCT=e5e32e61cc2b4b6e992b64796bc5eee1>. We ask that you arrange to have the item brought to the RAA Convention in West Palm Beach. If you have any questions, please contact me directly at +1 (901) 277-1413 or jkrotec@firstaviation.com.

Thanks again for your consideration and generous support of the RAA Scholarship Fund.

Best regards,

Joshua T. Krotec
RAA Associate Member Council